



Greenpark II

Latitude: 29.700151

Longitude: -95.409612

7505 Main St

Houston, TX 77030

Radius: 1.0 miles

7505 Main St

Houston, TX 77030

Radius: 3.0 miles

7505 Main St

Houston, TX 77030

Radius: 5.0 miles



2000 Total Population	17,429	126,475	336,544
2000 Group Quarters	348	4,163	11,769
2003 Total Population	18,583	132,252	353,062
2008 Total Population	20,306	142,307	379,552
2003 - 2008 Annual Rate	1.79%	1.48%	1.46%



2000 Households	9,414	60,817	147,730
2000 Average Household Size	1.81	2.01	2.2
2003 Households	10,006	63,198	154,068
2003 Average Household Size	1.82	2.03	2.22
2008 Households	11,004	68,404	166,603
2008 Average Household Size	1.81	2.02	2.21
2003 - 2008 Annual Rate	1.92%	1.6%	1.58%
2000 Families	3,901	28,530	74,682
2000 Average Family Size	2.66	2.87	3.07
2003 Families	4,065	29,297	77,151
2003 Average Family Size	2.66	2.89	3.09
2008 Families	4,411	31,406	82,805
2008 Average Family Size	2.66	2.89	3.09
2003 - 2008 Annual Rate	1.65%	1.4%	1.42%



2000 Housing Units	10,798	67,207	164,836
Owner Occupied Housing Units	25.1%	37.4%	36.9%
Renter Occupied Housing Units	62.2%	53.0%	52.8%
Vacant Housing Units	12.7%	9.5%	10.3%
2003 Housing Units	11,841	71,573	176,041
Owner Occupied Housing Units	24.3%	37.4%	37.1%
Renter Occupied Housing Units	60.2%	50.9%	50.4%
Vacant Housing Units	15.5%	11.7%	12.5%
2008 Housing Units	13,323	77,527	188,959
Owner Occupied Housing Units	24.0%	38.3%	38.3%
Renter Occupied Housing Units	58.6%	49.9%	49.8%
Vacant Housing Units	17.4%	11.8%	11.8%

Median Household Income

2000	\$47,976	\$46,064	\$40,942
2003	\$54,553	\$53,826	\$47,122
2008	\$66,391	\$67,485	\$58,867

Median Home Value

2000	\$225,987	\$188,372	\$149,837
2003	\$262,941	\$219,167	\$174,839
2008	\$302,286	\$252,399	\$204,419

Per Capita Income

2000	\$39,762	\$38,719	\$31,667
2003	\$47,756	\$46,028	\$37,830
2008	\$61,452	\$59,064	\$48,327

Median Age

2000	32.6	34.5	33.6
2003	33.2	35.2	34.4
2008	34.4	36.8	36.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Income

Household Income Base	7505 Main St (1.0 mi)	7505 Main St (3.0 mi)	7505 Main St (5.0 mi)
< \$15,000	9,311 (15.0%)	61,033 (16.2%)	147,847 (19.2%)
\$15,000 - \$24,999	9.1%	11.3%	12.2%
\$25,000 - \$34,999	11.3%	11.6%	12.3%
\$35,000 - \$49,999	16.3%	13.8%	14.0%
\$50,000 - \$74,999	18.2%	15.3%	14.6%
\$75,000 - \$99,999	8.4%	8.9%	8.3%
\$100,000 - \$149,999	10.2%	10.0%	8.9%
\$150,000 - \$199,999	4.8%	4.9%	4.1%
\$200,000+	6.8%	8.0%	6.4%
Average Household Income	\$74,139	\$79,561	\$71,415

2003 Households by Income

Household Income Base	7505 Main St (1.0 mi)	7505 Main St (3.0 mi)	7505 Main St (5.0 mi)
< \$15,000	10,004 (12.9%)	63,200 (13.9%)	154,063 (16.7%)
\$15,000 - \$24,999	7.6%	9.6%	10.7%
\$25,000 - \$34,999	9.5%	10.1%	10.9%
\$35,000 - \$49,999	15.9%	13.6%	13.9%
\$50,000 - \$74,999	18.1%	14.9%	14.4%
\$75,000 - \$99,999	9.4%	9.7%	9.1%
\$100,000 - \$149,999	12.3%	12.3%	11.2%
\$150,000 - \$199,999	5.3%	5.7%	4.9%
\$200,000+	8.9%	10.2%	8.3%
Average Household Income	\$88,559	\$95,728	\$85,954

2008 Households by Income

Household Income Base	7505 Main St (1.0 mi)	7505 Main St (3.0 mi)	7505 Main St (5.0 mi)
< \$15,000	11,004 (10.4%)	68,402 (11.4%)	166,596 (14.1%)
\$15,000 - \$24,999	5.9%	7.5%	8.7%
\$25,000 - \$34,999	7.5%	8.2%	9.1%
\$35,000 - \$49,999	13.5%	11.9%	12.4%
\$50,000 - \$74,999	17.9%	14.7%	14.3%
\$75,000 - \$99,999	9.2%	9.1%	8.6%
\$100,000 - \$149,999	15.7%	15.3%	14.3%
\$150,000 - \$199,999	6.6%	7.4%	6.5%
\$200,000+	13.2%	14.5%	12.0%
Average Household Income	\$113,105	\$122,343	\$109,420

2000 Owner Occupied HUs by Value

Total	7505 Main St (1.0 mi)	7505 Main St (3.0 mi)	7505 Main St (5.0 mi)
<\$50,000	2,701 (11.7%)	25,031 (10.4%)	60,903 (18.9%)
\$50,000 - 99,999	13.0%	13.9%	17.9%
\$100,000 - 149,999	10.4%	14.1%	13.2%
\$150,000 - 199,999	10.6%	14.9%	12.7%
\$200,000 - \$299,999	20.0%	17.1%	14.6%
\$300,000 - 499,999	25.2%	18.3%	13.2%
\$500,000 - 999,999	8.3%	9.9%	7.5%
\$1,000,000+	1.0%	1.4%	2.0%
Average Home Value	\$260,833	\$256,749	\$222,826

2000 Specified Renter Occupied HUs by Contract Rent

Total	7505 Main St (1.0 mi)	7505 Main St (3.0 mi)	7505 Main St (5.0 mi)
With Cash Rent	6,744 (99.2%)	35,709 (97.7%)	86,930 (97.5%)
No Cash Rent	0.8%	2.3%	2.5%
Median Rent	\$713	\$597	\$562
Average Rent	\$752	\$681	\$633

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Age

Total	17,429	126,476	336,545
0 - 4	5.8%	6.3%	6.6%
5 - 9	4.1%	5.6%	6.2%
10 - 14	3.2%	4.7%	5.5%
15 - 24	13.4%	12.6%	14.1%
25 - 34	29.8%	21.9%	20.2%
35 - 44	17.1%	17.0%	16.1%
45 - 54	11.5%	14.1%	13.2%
55 - 64	6.1%	7.4%	7.6%
65 - 74	4.0%	4.8%	5.3%
75 - 84	3.5%	3.8%	3.7%
85+	1.5%	1.9%	1.4%
18+	85.4%	80.9%	78.4%

2003 Population by Age

Total	18,584	132,252	353,061
0 - 4	5.6%	6.0%	6.4%
5 - 9	4.4%	5.7%	6.1%
10 - 14	3.5%	5.2%	5.9%
15 - 24	12.5%	12.3%	13.5%
25 - 34	29.0%	20.6%	19.2%
35 - 44	18.0%	16.9%	16.0%
45 - 54	11.8%	14.7%	13.9%
55 - 64	6.9%	8.5%	8.6%
65 - 74	3.7%	4.6%	5.2%
75 - 84	3.2%	3.7%	3.7%
85+	1.4%	1.9%	1.5%
18+	84.8%	80.5%	78.4%

2008 Population by Age

Total	20,308	142,307	379,552
0 - 4	5.4%	5.7%	6.2%
5 - 9	4.3%	5.4%	5.9%
10 - 14	4.0%	5.7%	6.1%
15 - 24	14.0%	13.2%	13.8%
25 - 34	23.9%	17.1%	16.3%
35 - 44	19.2%	16.9%	16.1%
45 - 54	13.3%	15.6%	14.7%
55 - 64	8.0%	10.4%	10.2%
65 - 74	3.9%	4.9%	5.3%
75 - 84	2.7%	3.3%	3.6%
85+	1.4%	1.9%	1.7%
18+	84.4%	80.3%	78.4%

2000 Population by Sex

Males	47.9%	48.7%	49.8%
Females	52.1%	51.3%	50.2%

2003 Population by Sex

Males	48.1%	48.9%	49.9%
Females	51.9%	51.1%	50.1%

2008 Population by Sex

Males	48.4%	49.2%	50.0%
Females	51.6%	50.8%	50.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population by Race/Ethnicity

Total	17,428	126,475	336,543
White Alone	69.9%	63.1%	54.7%
Black Alone	6.9%	22.0%	28.5%
American Indian Alone	0.1%	0.2%	0.3%
Asian or Pacific Islander Alone	17.1%	8.2%	5.5%
Some Other Race Alone	2.9%	4.1%	8.5%
Two or More Races	3.0%	2.4%	2.5%
Hispanic Origin	9.4%	11.5%	20.5%
Diversity Index	56.7	63.9	74.1

2003 Population by Race/Ethnicity

Total	18,584	132,251	353,061
White Alone	67.1%	61.6%	54.0%
Black Alone	7.2%	21.6%	27.7%
American Indian Alone	0.2%	0.2%	0.4%
Asian or Pacific Islander Alone	18.8%	9.1%	5.9%
Some Other Race Alone	3.4%	4.8%	9.2%
Two or More Races	3.3%	2.7%	2.8%
Hispanic Origin	11.4%	14.1%	23.2%
Diversity Index	60.9	67.0	76.1

2008 Population by Race/Ethnicity

Total	20,306	142,306	379,551
White Alone	63.1%	59.2%	52.4%
Black Alone	7.4%	21.2%	26.8%
American Indian Alone	0.2%	0.3%	0.5%
Asian or Pacific Islander Alone	21.3%	10.4%	6.7%
Some Other Race Alone	4.3%	5.8%	10.4%
Two or More Races	3.7%	3.1%	3.2%
Hispanic Origin	15.3%	18.2%	27.5%
Diversity Index	66.8	71.5	78.9



2000 Population 3+ by School Enrollment

Total	16,778	121,608	322,924
Enrolled in Nursery/Preschool	1.9%	2.1%	1.8%
Enrolled in Kindergarten	0.7%	1.3%	1.5%
Enrolled in Grade 1-8	6.1%	8.5%	10.0%
Enrolled in Grade 9-12	2.1%	3.6%	4.6%
Enrolled in College	7.4%	6.9%	6.3%
Enrolled in Grad/Prof School	11.8%	5.7%	3.5%
Not Enrolled in School	70.0%	71.9%	72.4%

2000 Population 25+ by Educational Attainment

Total	12,935	89,938	228,039
Less than 9th Grade	1.3%	4.1%	9.3%
9th - 12th Grade, No Diploma	1.9%	5.9%	10.2%
High School Graduate	5.7%	10.9%	14.4%
Some College, No Degree	11.3%	16.3%	16.9%
Associate Degree	2.8%	3.5%	3.3%
Bachelor's Degree	32.4%	29.2%	24.9%
Master's/Prof/Doctorate Degree	44.6%	30.0%	20.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	15,148	105,674	274,979
Females	53.0%	52.1%	50.8%
Never Married	20.0%	17.5%	16.5%
Married, not Separated	23.8%	22.1%	21.3%
Married, Separated	0.7%	1.2%	1.8%
Widowed	3.5%	5.0%	5.1%
Divorced	5.0%	6.3%	6.1%
Males	47.0%	47.9%	49.2%
Never Married	17.4%	18.7%	19.8%
Married, not Separated	24.4%	22.5%	22.3%
Married, Separated	0.5%	1.0%	1.3%
Widowed	0.6%	1.1%	1.2%
Divorced	4.1%	4.7%	4.7%



2000 Population 16+ by Employment Status

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	15,061	104,503	271,418
In Labor Force	71.0%	69.2%	66.0%
Civilian Employed	68.9%	66.0%	61.2%
Civilian Unemployed	1.9%	3.2%	4.8%
In Armed Forces	0.2%	0.1%	0.0%
Not in Labor Force	29.0%	30.8%	34.0%

2003 Civilian Population 16+ in Labor Force

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Civilian Employed	97.4%	94.9%	92.6%
Civilian Unemployed	2.6%	5.1%	7.4%

2008 Civilian Population 16+ in Labor Force

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Civilian Employed	97.7%	95.3%	93.4%
Civilian Unemployed	2.3%	4.7%	6.6%

2000 Females 16+ by Employment Status and Age of Children

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	7,970	54,509	137,857
Own Children < 6 Only	7.5%	7.9%	7.5%
Employed/in Armed Forces	4.3%	4.2%	3.7%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	3.2%	3.4%	3.4%
Own Children < 6 and 6-17 Only	3.0%	4.4%	5.1%
Employed/in Armed Forces	1.8%	2.6%	2.6%
Unemployed	0.1%	0.1%	0.3%
Not in Labor Force	1.1%	1.7%	2.3%
Own Children 6-17 Only	9.5%	11.7%	12.9%
Employed/in Armed Forces	6.3%	8.0%	8.3%
Unemployed	0.2%	0.4%	0.6%
Not in Labor Force	3.0%	3.3%	4.0%
No Own Children < 18	80.1%	76.0%	74.4%
Employed/in Armed Forces	51.3%	44.8%	40.0%
Unemployed	1.7%	2.1%	3.3%
Not in Labor Force	27.2%	29.2%	31.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	11,384	73,012	177,273
Agriculture/Mining	2.0%	2.7%	2.2%
Construction	0.9%	3.1%	5.6%
Manufacturing	4.1%	4.9%	5.4%
Wholesale Trade	2.9%	2.9%	3.1%
Retail Trade	4.7%	6.6%	8.1%
Transportation/Utilities	3.2%	4.6%	5.1%
Information	1.6%	2.8%	2.9%
Finance/Insurance/Real Estate	6.5%	8.0%	8.4%
Services	72.5%	62.5%	57.3%
Public Administration	1.6%	2.0%	1.9%

2003 Employed Population 16+ by Occupation

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	11,384	73,016	177,274
White Collar	91.4%	83.2%	74.1%
Management/Business/Financial	15.2%	17.4%	16.3%
Professional	58.6%	43.9%	33.9%
Sales	7.9%	11.3%	12.5%
Administrative Support	9.7%	10.7%	11.4%
Services	6.0%	10.1%	13.5%
Blue Collar	2.6%	6.7%	12.4%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.4%	1.5%	3.7%
Installation/Maintenance/Repair	0.7%	1.2%	2.2%
Production	0.8%	1.6%	2.8%
Transportation/Material Moving	0.7%	2.3%	3.7%



2000 Workers 16+ by Means of Transportation to Work

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	10,242	67,815	163,084
Drove Alone - Car, Truck, or Van	76.1%	77.3%	73.9%
Carpooled - Car, Truck, or Van	9.5%	8.5%	10.7%
Public Transportation	5.3%	5.7%	7.0%
Walked	3.8%	3.3%	3.4%
Other Means	2.1%	1.8%	1.7%
Worked at Home	3.1%	3.4%	3.3%

2000 Workers 16+ by Travel Time to Work

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	10,242	67,816	163,083
Did Not Work at Home	96.9%	96.6%	96.7%
Less than 5 minutes	1.6%	2.3%	2.3%
5 to 9 minutes	11.9%	11.2%	9.8%
10 to 19 minutes	42.0%	39.2%	35.3%
20 to 24 minutes	16.4%	16.4%	16.6%
25 to 34 minutes	15.5%	16.5%	19.4%
35 to 44 minutes	3.6%	4.2%	4.2%
45 to 59 minutes	3.6%	3.5%	4.4%
60 to 89 minutes	1.4%	2.0%	2.9%
90 or more minutes	0.9%	1.1%	1.8%
Worked at Home	3.1%	3.4%	3.3%
Average Travel Time to Work (in min)	19.6	20.5	22.7

2000 Households by Vehicles Available

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	9,392	60,559	147,684
None	5.7%	9.8%	12.6%
1	56.8%	50.0%	48.2%
2	31.6%	33.0%	31.1%
3	4.8%	5.6%	6.3%
4	0.7%	1.3%	1.4%
5+	0.4%	0.3%	0.4%
Average Number of Vehicles Available	1.4	1.4	1.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Households by Type

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	9,414	60,817	147,730
Family Households	41.4%	46.9%	50.6%
Married-couple Family	34.4%	34.2%	34.5%
With Related Children	14.0%	15.1%	15.8%
Other Family (No Spouse)	7.1%	12.7%	16.0%
With Related Children	3.5%	7.5%	9.7%
Nonfamily Households	58.6%	53.1%	49.4%
Householder Living Alone	48.8%	43.9%	40.4%
Householder Not Living Alone	9.8%	9.2%	9.0%
Households with Related Children	17.5%	22.6%	25.5%
Households with Persons 65+	11.1%	15.5%	17.7%

2000 Households by Size

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	9,414	60,817	147,730
1 Person Household	48.8%	43.9%	40.4%
2 Person Household	31.9%	31.5%	30.3%
3 Person Household	10.7%	11.6%	12.4%
4 Person Household	6.3%	8.1%	9.0%
5 Person Household	1.8%	3.3%	4.4%
6 Person Household	0.4%	1.1%	1.9%
7+ Person Household	0.2%	0.6%	1.6%

2000 Households by Year Householder Moved In

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	9,447	60,767	147,940
Moved in 1999 to March 2000	39.4%	32.6%	30.5%
Moved in 1995 to 1998	37.3%	33.0%	31.6%
Moved in 1990 to 1994	8.6%	13.0%	12.8%
Moved in 1980 to 1989	7.6%	9.6%	9.8%
Moved in 1970 to 1979	3.7%	5.1%	6.3%
Moved in 1969 or Earlier	3.5%	6.6%	9.0%
Median Year Householder Moved In	1997	1996	1996



2000 Housing Units by Units in Structure

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	10,716	66,983	164,662
1, Detached	19.7%	35.8%	39.8%
1, Attached	4.0%	6.2%	5.6%
2	1.9%	3.9%	3.5%
3 or 4	6.5%	5.9%	4.8%
5 to 9	6.7%	6.5%	5.3%
10 to 19	11.7%	9.7%	7.4%
20+	49.5%	31.9%	33.4%
Mobile Home	0.0%	0.1%	0.2%
Other	0.0%	0.1%	0.1%

2000 Housing Units by Year Structure Built

	7505 Main St Houston, TX 77030 Radius: 1.0 miles	7505 Main St Houston, TX 77030 Radius: 3.0 miles	7505 Main St Houston, TX 77030 Radius: 5.0 miles
Total	10,787	67,182	165,100
1999 to March 2000	9.2%	4.4%	4.0%
1995 to 1998	16.7%	7.6%	6.7%
1990 to 1994	6.3%	6.3%	4.8%
1980 to 1989	16.4%	15.9%	11.6%
1970 to 1979	20.1%	14.5%	16.9%
1969 or Earlier	31.3%	51.3%	56.1%
Median Year Structure Built	1979	1969	1966

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Greenpark II
Latitude: 29.700151
Longitude: -95.409612


7505 Main St
Houston, TX 77030
Radius: 1.0 miles

7505 Main St
Houston, TX 77030
Radius: 3.0 miles

7505 Main St
Houston, TX 77030
Radius: 5.0 miles

Top 3 ACORN Consumer Groups

1.	High Rise Renters	High Rise Renters	High Rise Renters
2.	Twentysomethings	Twentysomethings	Top One Percent
3.	Top One Percent	Top One Percent	Twentysomethings

 **2003 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$44,342,586	\$299,511,085	\$655,938,788
Average Spent	\$4,431.60	\$4,739.25	\$4,257.46
Spending Potential Index	166	178	160
Computers & Accessories: Total \$	\$3,967,215	\$26,670,661	\$57,600,785
Average Spent	\$396.48	\$422.02	\$373.87
Spending Potential Index	134	142	126
Education: Total \$	\$14,291,687	\$94,885,461	\$202,925,580
Average Spent	\$1,428.31	\$1,501.40	\$1,317.12
Spending Potential Index	148	155	136
Entertainment/Recreation: Total \$	\$39,372,530	\$268,788,012	\$585,737,758
Average Spent	\$3,934.89	\$4,253.11	\$3,801.81
Spending Potential Index	133	144	129
Food at Home: Total \$	\$72,413,664	\$494,318,973	\$1,093,710,465
Average Spent	\$7,237.02	\$7,821.75	\$7,098.88
Spending Potential Index	161	174	158
Food Away from Home: Total \$	\$48,978,815	\$331,629,853	\$726,056,989
Average Spent	\$4,894.94	\$5,247.47	\$4,712.57
Spending Potential Index	164	176	158
Health Care: Total \$	\$36,416,417	\$257,788,255	\$573,791,180
Average Spent	\$3,639.46	\$4,079.06	\$3,724.27
Spending Potential Index	116	130	119
HH Furnishings & Equipment: Total \$	\$28,137,545	\$192,356,445	\$419,409,820
Average Spent	\$2,812.07	\$3,043.71	\$2,722.24
Spending Potential Index	138	149	133
Investments: Total \$	\$158,884,687	\$1,024,459,057	\$2,158,133,542
Average Spent	\$15,878.94	\$16,210.31	\$14,007.67
Spending Potential Index	187	191	165
Retail Goods: Total \$	\$320,012,526	\$2,194,487,101	\$4,830,687,255
Average Spent	\$31,982.06	\$34,724.00	\$31,354.25
Spending Potential Index	138	150	135
Shelter: Total \$	\$175,913,742	\$1,181,131,769	\$2,568,690,834
Average Spent	\$17,580.83	\$18,689.39	\$16,672.45
Spending Potential Index	138	147	131
TV/Video/Sound Equipment: Total \$	\$12,669,386	\$85,950,596	\$12,669,386
Average Spent	\$1,266.18	\$1,360.02	\$1,225.65
Spending Potential Index	133	142	128
Travel: Total \$	\$22,738,480	\$154,938,681	\$335,426,741
Average Spent	\$2,272.48	\$2,451.64	\$2,177.13
Spending Potential Index	130	140	125
Vehicle Maintenance & Repairs: Total \$	\$12,735,788	\$86,386,015	\$188,842,841
Average Spent	\$1,272.82	\$1,366.91	\$1,225.71
Spending Potential Index	129	139	124

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics. Data was updated in September of 2003 based on the Consumer Expenditure Surveys from 1999, 2000 and 2001.